



BUSINESS PLAN 2018

WEST TAMAR ARTS GROUP INCORPORATED

MISSION STATEMENT

THE WEST TAMAR ARTS GROUP IS COMMITTED TO PROMOTE THE ARTS AND BUILD COMMUNITY CAPITAL AND CULTURAL DEVELOPMENT FOR THE PEOPLE OF THE TAMAR VALLEY

OBJECTIVES:

- We create a partnership between artists and the community to provide inclusive artistic experiences for all.
- We distribute information regarding the arts to members & community organisations through our e-newsletter, websites and other social and printed media.
- We educate and provide active artistic experiences for school children and youth in the community.
- We encourage and develop the artistic potential for artist and our local community by conducting workshops and exhibitions.
- We curate and manage Gallery Windsor and we encourage our artists to exhibit.
- We work in partnership with local business, local state and federal governments.
- We help develop and promote the skill and talent of the Tamar Valley arts community.

AIMS:

- To provide a resource for arts groups and artists in the Tamar Valley.
- Raise the profile and sustainability of artist.
- To encourage and develop the artistic potential of all residents, in our community.
- To provide access to a diverse range of art events and performances.
- Collaborate and support arts events within in our region
- To be socially inclusive and responsive to the community's needs

OPERATIONAL OBJECTIVES:

Through a diverse program of arts events and workshops we plan to engage with the wider community, giving all who visit and live here the opportunity to experience the local vibrant and inclusive cultural life style of the Tamar Valley.

- Organise and present a variety of art media workshops with varied skill levels open to members and the wider community.
- To develop skills, educate and provide active artistic experiences in the community.
- To hold regulars exhibitions at Windsor Gallery;
- To maintain and update our web sites www.westtamarartsgroup.com.au
www.artentwine.com.au.
- The committee will arrange a number of events including, workshops, activities, exhibitions and performances.

To hold the **Artentwine Sculpture Biennial** in October and November. This will include an acquisitive sculpture program in collaboration with the West Tamar Council aims to be a long term partnership between wineries, business, government and the exhibiting sculptors.

Sculptural works will be sited with in the West Tamar municipal area.

To grow the Artentwine Sculpture Biennial an international acquisitive event, by 2020.

To hold **The Sound Experience** music in community spaces to be held biennially, to promote local and emerging musicians vocalist and performance.

DEVELOPMENT OF AN ARTIST STUDIO SPACE.

1. To encourage the development of an artist's regular working exhibiting opportunity.
2. To provide a resource for arts groups and artists in the Tamar Valley
3. To provide the opportunity for art classes, seminars and workshops.
4. To provide access to a diverse range of art events and performances

This will give local artist a platform to develop to exhibit and developed their skills

FUNDING/FINANCIAL

WTAG is a not-for-profit volunteer organisation and is incorporated...

Funds are obtained through

- Memberships
- Grant applications
- Donations
- Fundraising
- Sponsorships
- Philanthropic organisations
- In kind support

WTAG management committee are experienced in acquittals and evaluation of all their projects and events.

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The management will develop a copyright policy in 2018